Don Quijote is a clothing company based out of Japan, that through the support of such DQ board members like former professional wrestler and MMA fighter Tadao Yasuda, has supported kakutogi (martial arts) in Japan in various forms. The most obvious form was their support for MMA promoters WVR, who hosted SRC/Sengoku events. Don Quijote was one of the premier supporters for such a promotion, and over the past few weeks the top foreign fighters from SRC have been in mass-exodus mode. Usually, that is not a good thing.

NOB had a translation up from a Japanese publication , and apparently DQ had made up it's mind; it will continue to support martial arts in Japan. The bad news? They might pull support for live events, such as Sengoku events, which if you'll remember correctly, the Sengoku NYE martial arts festival featured a lot of kickboxing bouts on top of MMA fights. This was just a few weeks ago and now at this point, it appears that DQ has officially pulled their support and Sengoku is freaking out, claiming that they are as good as dead.

Apparently, Don Quijote's support of Sengoku was wholly, everything from Sengoku's offices, fighter contracts and event bookings were at the good graces of Don Quijote, thanks to Tadao Yasuda. For Japan, this means that Sengoku, easily the #2 MMA promotion to come out of the ashes of PRIDE is appearing to be going under. On top of that, there is a whole slew of uncertainty behind the future of their top rival, DREAM, which just compounds how crummy of a situation this is (of course, at the time of this article I'm watching the news showing the aftermath of the Japanese Earthquake, rated at 8.8, as well as a possible tsunami) for the Japanese fight industry.

To pull this all together, consider how this also hurts the kickboxing world. At first glance, losing the #2 MMA promotion shouldn't hurt the kickboxing world, but after Sengoku's New Year's Eve event, it was clear that Sengoku was looking to support kakutogi as a whole, including muay thai and kickboxing. Sengoku's martial arts festival was a lot more than MMA and showed promise for a positive impact in the world of fighting.

This was another bigger promotion willing to promote kickboxing who has fallen by the wayside, this isn't a good day for Japan.